

Ginna BB Gordon

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Ginna's Café Online: www.ginnas-cafe.com

Studio Website: www.ginnabbgordon.com

Professional Resume

Objective:

To be a positive force in the community in which I live and to use my skills and talents, gifts and passions for the promotion and creation of beauty.

Summary of Experience and Qualifications:

Digital Graphic Design	Event Planning	Grant Writing
Arts Administrator	Arts Marketing	Published Author
Multimedia Artist	Teacher / Speaker	Restaurant Owner / Chef

Professional Experience

Carmel Music Society

Concert booking organization in Carmel (ten concerts 2007-2008 season)

Director of Design, Development, and Marketing

2003 - present

Responsible for planning and production of all special events and fundraisers.

Manage and coordinate all marketing.

Design and layout of programs, brochures, publications. Create and edit newsletter.

Co-ordination of all events and concerts with board members.

Write and produce broadcast ads (radio).

2003 - 2006

Responsible for all grant writing and development.

Administration of office.

Ginna's Café Online

Launched in 2007

Original-design recipe greeting cards, gifts online. (Website: www.ginnas-cafe.com)

Ginna's Cafe - Co-Owner

Carmel Valley, CA

2000 - 2003

Designed all items on the menu, including all meals, baked goods and food products.

Managed kitchen staff and all restaurant operations.

Designed and installed all interior design elements, including hand painted tabletops, game boards. floor cloths and ceramics used in service as well as for retail sales.

continued next page

Published Author

1995 - Present

A Simple Celebration: A Vegetarian Cookbook for Body, Mind and Spirit. The Nutritional Program for the Chopra Center for Well Being.

Published by Harmony Books, a division of Random House and Crown Books, March, 1997.

Recipes and techniques in Ayurvedic cooking.

Co-authored with Dr. David Simon.

Published in England as **The Ayurvedic Cookbook**, Random House.

Portions of **A Simple Celebration** also appear on Deepak Chopra's CD ROM entitled **The Wisdom Within** and in Dr. Chopra's book **Healing the Heart**.

Author of countless articles for periodicals and magazines on subjects related to metaphysic, music, food, conscious cooking and love, the primary ingredient, 1995-present.

Pilgrim's Way Bookstore and Gardenshop

Carmel, CA

2003 - 2006

Newsletter editor and writer.

Thunderbird Bookstore, Carmel, CA

November, 1997 - July, 2000

• Cafe - Manager and Chef

Managed the Thunderbird Cafe: created menu options, baked goods, breakfast, lunch, dinner, snacks, etc.

• Whole Life Center - Manager and Buyer (books, CDs, gifts)

Reinvented the Whole Life Center retail image by providing quality gifts and book selections.

• Book Store Event Coordinator

Oversaw creation of events for presentations by authors and teachers on a variety of subjects, including alternative health care and spiritual journeying.

Developed and edited Thunderbird Monthly Newsletter.

Chopra Center for Well Being - Executive Chef

La Jolla, California

January, 1995 - August, 1997

Designed and oversaw installation of commercial kitchen facility.

Created recipes, developed menus and nutritional program.

Managed Quantum Soup Cafe.

Trained kitchen and cafe staff in preparation of Ayurvedically balanced meals and service.

Taught guests Ayurvedic cooking techniques.

Managed kitchen staff of 12.

Ginna & Company - Design

Carmel, California

1995 - present

Designer: ceramic dinnerware, tile tabletops, table linens in cotton duck and other fabrics; surface design and faux finishes: paper and book arts.

continued next page

Ginna & Company - Events, Workshops and Lectures
Carmel and La Jolla, California
1974 - present

Workshops: Ayurvedic cooking techniques offered to individuals and organizations interested in the balance of body, mind and spirit; information taught includes: dosha, or body type discovery, foods and techniques suited to each body type, development of kitchen consciousness, hands-on cooking instruction including how to make ghee (clarified butter), cheese, yogurt, dahl, breads, chappatis, meal planning, shopping guidance, nutritional balancing.

Personal Chef: Steven Seagal,
Bel Air, California
October, 1995 - April, 1996

Personal chef for Mr. Seagal and his staff and associates at his home and on location during the filming of "Glimmerman." (*During the renovation of the Chopra Center for Well Being.*)
Prepared three organic meals every day, six days per week for 5-40 people.

Rainbow Ranch Conference and Retreat Center - Chef/Administrator
Calistoga, California
Spring, 1994 - January, 1995

Managed kitchen and staff of eight, planned menus, cooked three gourmet meals per day for an average of 25 guests.
Designed new Rainbow Ranch brochure.
Summer, 1996: Returned for six weeks as Guest Chef during Chopra Center design and construction.

The Book Studio - Owner
Carmel, California
1976 - 1984

Designed and repaired books in bookbindery; taught calligraphy, bookbinding, book arts to individuals and local schools and teachers.

Computer Experience

- Professional-level skills in digital page layout, graphics, and pre-press
- Adobe: Photoshop, Illustrator, InDesign
- Microsoft Word, Excel, QuarkXPress, FilemakerPro

Other interests & hobbies:

Music of all kinds, Tibetan Buddhism, Tibetan Thangka Painting, knitting, beadwork, hiking, and reading.